

## WHAT THE CHAMBER CAN DO FOR ME

1. **BUSINESS REFERRALS: WE REFER CHAMBER MEMBERS EXCLUSIVELY WHENEVER POSSIBLE.**
2. Exposure to thousands of potential customers in the Caro Chamber of Commerce On-line Membership Directory. We encourage inquirers to make their purchases from Chamber Members whenever possible.
3. Blue Cross/Blue Shield medical health insurance with discounts is available to those who qualify.
4. As a new business, we list your name and business as being a new business in our newsletter, *The Action*. When you become a new member, we list you as a new member in newsletter. *The Action* newsletter is published every other month and sent to each member, as well as placed on our website.
5. After Hours events are held monthly.
6. Conference room available for meetings or events.
7. Government liaison service; we represent business and Caro area interest on local, state and national levels.
8. Membership mailing list is free to members.
9. Each Member receives a membership cling sticker for their business door or window: A sign of good business.
10. Michigan State maps, City of Caro maps, and Tuscola County maps are available at no charge.
11. Display rack on site in the Chamber office where Chamber members can display brochures, business cards or other business-related material for promotion. This information is often included in relocation and vacation packets.
12. Promotes tourism to the Thumb area. Tourism information available in the Chamber office for various areas of Michigan.
13. Exclusive low-cost advertising available in the monthly newsletter as well as on the Chamber website. Links to your business website offered to Chamber members.
14. Chamber Members are able to use the Chamber bulk mailing permit.
15. Serves as quality business advocate.
16. Invitations to all Chamber events such as Citizen of the Year and After Hours events.
17. E-mails sent weekly with information about events in our community.
18. Facebook page for information and linking to our Member Businesses.
19. Opportunities to promote your business by providing promo items to be given away at various events.
20. Opportunity to nominate and/or run for director and have a say in who is running YOUR Chamber.
21. The Chamber and the Tuscola County Economic Development collaborate and share office space to assist in bringing new businesses to Caro area as well as offer consultation and professional advice.
22. Member-to-Member discounts.