



Caro's Shop Small Saturday Event

You're invited to participate in Caro's third annual Small Business Saturday on November 29th.

The Caro Chamber of Commerce is offering a Scavenger Hunt to draw customers to your door. The goal is for the customer to find a gingerbread cut out hidden in your store. The more cut outs they find, the better their chance to win a prize. The contest will start on Saturday, November 29th, and end on Friday, December 5th. This will give customers a whole week to visit your store. Participating business will have entry forms available in their store. The winners will be announced at Gingerbread Central on Wednesday, December 10th.

The cost is only \$10 for advertising, a donation of an item for prizes, and blue and white balloons for your lamp post, mail box or sign on Saturday. The advertising budget will depend on the number of local small businesses participating in the Small Business Saturday event. Get your \$10 to the Chamber by **Friday, November 14th** if you wish to participate.

The event will be advertised on Facebook and linked to the Chamber of Commerce Facebook page, posted on the Chamber website, and announced by WIDL Radio Station at no cost to you. Please help each small business by sharing, liking, joining the event, and inviting your friends to shop small. Please drop off the customers' completed form to the Caro Chamber of Commerce office (429 N. State Street) by **Monday, December 8th**.

You can register your business on line at: www.americanexpress.com/formybiz. There are customizable promotional materials and resources there as well.

If interested please call the Chamber office at 989-672-5211, Leianne Nichols, Chamber Director at 989-670-4694, or Gayle Sleight at Country Carriage Floral at 989-670-8569.

Registration Form for Small Business Saturday

Business Name _____

Address _____

Contact Person _____ Phone # _____

Prize donation _____

Special offer (optional) _____

Any questions

Please call Leianne Nichols, Chamber Director, at 989-670-4694
or Gayle Sleight of Country Carriage Floral at 989-670-8569.

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